

University of Pretoria Yearbook 2016

Hospitality management 713 (TBE 713)

Qualification Postgraduate

Faculty of Economic and Management Sciences

Module credits 20.00

Programmes BComHons Tourism Management

Prerequisites No prerequisites.

Contact time 1 other contact session per week, 1 seminar per week, 1 lecture per week

Language of tuition Double Medium

Academic organisation Division of Tourism Management

Period of presentation Semester 1

Module content

This course is designed to provide students with an in-depth understanding and knowledge of the management aspects of hospitality operations, relating to all the operational aspects completed in the undergraduate course. The application of these management principles will enable the student to develop an operational plan for a tourism organisation, in a very practical manner.

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